

-5 STROKES



Accudrive®: The only visual cue applied directly to your shoes to align your feet, improve your aim and shave 5 strokes off your game.

Using Science to Conquer Alignment



How many times have you seen a golf teacher lay a golf club at the student's feet to help their alignment before taking a shot? Effective, yes, but practical? In *Golf My Way*, Jack Nicklaus recognized the magnitude of this dilemma when he said, **“Incorrect aim at alignment lies behind probably 80% of golf’s misdirected shots.”**

Accudrive® stripes forever solve the alignment of your stance, and it took a scientist to solve the problem.

Dr. Marc Goldstein, a physician, golf enthusiast and fitness fanatic (who has completed 20 NYC marathons), noticed that the degree of turnout of each foot is a measurable angle. He captured those angles in a tool to ensure precise application of the stripes onto your shoes. Now, golfers need only line up the lines on both shoes to be perfectly parallel to the target.

As with most new inventions, the a-ha moment came in the most unlikely of circumstances. Dr. Goldstein is a world-reknowned urologic microsurgeon. He noticed that the best way to ensure perfect alignment of any tubes during a reattachment procedure is to place alignment marks on the two ends of the tubes. When the two halves come together along the markings, a perfect alignment occurs.

Perfect When Parallel™ The idea may have started in the operating room but the science now has its place on the golf course.

